

CARLETT SPIKE

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@CarlettSpike

Education

M.S. from Columbia
University Graduate School
of Journalism. Graduated
May 2016

B.A. from Rutgers
University. Degrees in
Journalism and English.
Graduated May 2015

Skills

Social Media: Facebook,
Instagram, Twitter, and
Snapchat

Multimedia: Digital
photography, Lightroom,
Audition, Audio, Adobe
Premiere, Canva, CMS, and
WordPress

Experience

Writer/Assistant Editor, September 2019-present **Princeton Alumni Weekly**

- Cover campus news and events
- Pitch, interview, report and write alumni-related stories
- Assign and edit the Behind The Research feature
- Copyedit and proof each issue (14 issues per year)

Staff Writer, November 2017-August 2019 **UDaily at the University of Delaware**

- Pitched, reported, interviewed and wrote stories
- Format and posted stories into AEM (UDaily's CMS)
- Copyedited stories from other college communicators

Freelance Writer, August 2017-present

- Clients include *Columbia Journalism Review*, *Sisters from AARP*, *NJ Monthly*, *Shondaland*, *Vitamin Retailer*, etc.
- Provide clients with reporting, copywriting, and/or editing

Delacorte Magazine Fellow, July 2016-July 2017 **Columbia Journalism Review (CJR)**

- Pitched and reported stories on media coverage and criticism
- Edited letters from readers and posted them online
- Published in CJR's Fall 2016 and Spring 2017 issues

Music News Writer, March 2014-August 2015 **Mxdwn.com**

- Covered music news like concerts and album releases
- Edited and posted articles to WordPress

Editor, January 2014-May 2014 **Dialogues@RU Volume 10**

- Considered student research papers for this scholarly journal
- Worked with selected writers to edit and revise their work

Publicity Intern, January 2015-May 2015 **Dr. Oz Show**

- Drafted press releases to promote Dr. Oz
- Wrote short and extended summaries for TV listings

Social Media Intern, September 2013-January 2015 **Douglass Residential College of Rutgers University**

- Promoted the college social media, created newsletters and copyedited pieces for publication