Carlett Spike

JOURNALIST & EDITOR

Contact

• 464 Taylor Pl, North Brunswick, NJ

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(973)-234-4688

Education History

Master of Science May 2016
Columbia University Graduate School of Journalism

B.A. in Journalism and English May 2015

Rutgers University

Skills

Reporting, writing, editing, interviews, proofreading, storytelling, communication

Social Media: Facebook, Instagram, Twitter Snapchat

Multimedia: Adobe, Canva, CMS, Wordpress, podcasting

Work Experience

Princeton Alumni Weekly

Sep. 2019 - Present

Associate Editor

- Lead editor for two sections of the magazine:
 Research & Princetonians
- Conducts research and collaborates with others to develop story ideas
- Assigns, edits, and works with writers on articles
- Negotiates compensation
- Manages freelancers and interns
- Creates/assigns and posts content for the website
- Copyedits and proofs each issue (11 per year)

Writer/Assistant Editor

- Covered campus news and events
- Pitched, interviewed, reported and wrote alumnirelated stories
- assigned and edited Behind the Resaerch feature
- copyedited and proof each issue

Freelance

Aug. 2017- Present

Writer & Editor

- Provide clients with reporting, copywriting, and/or editing services
- Clients include: AARP, Columbia Journalism Review, NJ Monthly, Quill (Society of Professional Journalists), etc.

UDaily, University of Delaware

Nov. 2017 - Aug. 2019

Staff Writer

- Pitched, reported, interviewed, and wrote stories
- Format and posted into AEM (UDaily's CMS)
- Copyedited stories from other college communicators

Columbia Journalism Review (CJR) Jul. 2016 - Jul. 2017

Fellow

- Pitched and reported stories on media coverage and criticism
- Edited letters from readers and posted them online
- Published in CJR's Fall 2016 and Spring 2017 issues

Mxdwn.com

Mar. 2014-Aug. 2015

Music News Writer

- Covered music news including concerts and album releases
- edited and posted articles to WordPress